

*Business purpose: To act from inspiration not habit.*

## Words create worlds

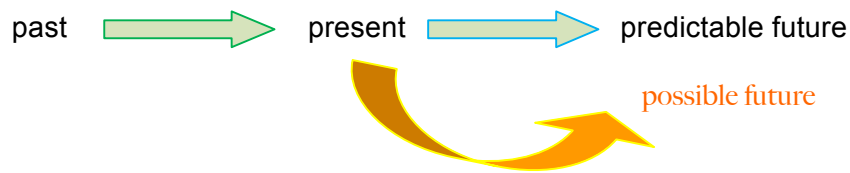
### What worlds are your words creating?

There are 2 frequently used statements in appreciative inquiry:

*Words create worlds.*

*What you focus on becomes your reality.*

- Think about the words, attitudes and results of approaching a situation with a focus on the problem and what went wrong.
- Think about the words, attitudes and results of approaching a situation with a focus on finding a solution and what works.
- How does each approach shape the present and the future?



What are your current objectives	How can these be reworded more appreciatively?
<i>To create a coaching culture</i>	<i>Empowerment in action.</i>

***What we focus on becomes our reality.***

(So focus on what works!)

What are you focusing on?

Current focus ~ problem solving	Appreciative focus ~ solution finding
<i>Overcoming resistance to coaching</i>	<i>Creating the right climate for growth</i> <i>Coaching means business.</i>

What words will you use to communicate your objectives?

To inspire, to engage, to uplift.

What will you focus on to achieve organisational success?

Past mistakes or future possibilities?