

*Business Purpose: Template for identifying and attracting people to take coaching forward.*

### Where to find people interested in coaching:

Who wants positive change?	Who supports coaching?	Who's been on coaching courses?	Who's been coached?	Who's a good people person?

### How best to attract them:

- personal invite
- group email
- notice board
- phone call
- arrange a meeting
- text twitter
- face to face

