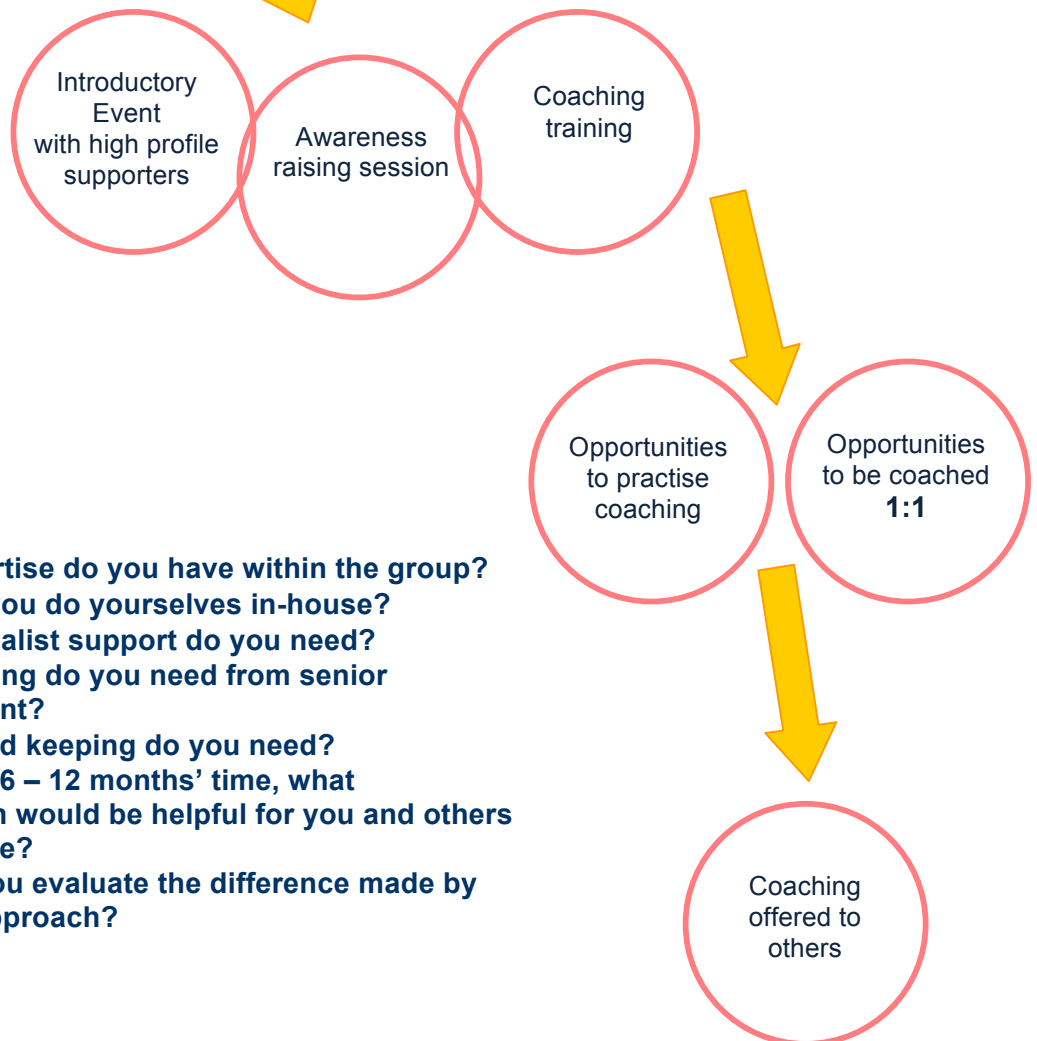


What to offer ~ as a trial (as cultural innovator or intrapreneur)



Discuss ~ Clarify ~ Agree:

- Purpose
- Goals
- Budget priorities
- Timescale
- Action



Consider:

- What expertise do you have within the group?
- What can you do yourselves in-house?
- What specialist support do you need?
- What backing do you need from senior management?
- What record keeping do you need?
- Imagine in 6 – 12 months' time, what information would be helpful for you and others in the future?
- How will you evaluate the difference made by this trial approach?